

AMPHITHEATER COMMITTEE MEETING
MONDAY, SEPTEMBER 13, 2010
7:00 P.M.

The Amphitheater Committee met on the above date and time at the Edward Jones Conference Room, 1905 N. Main Street, Rushville.

Chairman Mike Pavey called the meeting to order. Committee members present were: Mark Sloan, Vicky Richmond, Charlie Stout, Peggy Stout, Carla Sharpe, Kim Rathz, Sandy Fussner, Cindy Humphrey, Cain Grocox, Carol Meckes and Markus Strobl.

Pavey reported:

- Meeting today on 501.C.3. Paperwork all done.
- Thanked Peggy and Cindy for cleaning the Green Room Saturday
- Second coat of exterior paint at restrooms is done. Street Department will be pulling up the stakes from the tent tomorrow as per Miller.
- Denny Corn will begin work on gutters.
- Committee thanked Kim for posting info to the Website and Facebook.
- Pavey will forward pricing of signs to Miller.
- Will discuss procedure for cancellation of artists.
- New meeting dates set for the 2nd and 4th Monday's of the month. The next meeting will be October 11th. We will just have one meeting a month from now till February then will go back to two meetings a month.
- Took signs and tent down on Saturday. Thanks to those who showed up to work!
- Miller has done some of the grading for 2011.
- Pavey will make a few changes to the End of the Year letter and advertisement. Sharpe will email Pavey a current list of the Sponsors.
- Get quotes for 2011 marketing from Jack Clarkson, Les Blair, Cinda Brown and Dick Malcom.
- Beer garden canopies were discussed. We can get an 8x8 at Big Lots for \$69. or a 20x10 for \$200. It was decided to go with the bigger one.
- Suggested doing an article on "Getting a local band on the Riverside Park State".
- "Giving back to the Arts" – Scholarship
- The number of concerts for 2011 was discussed. A vote was taken and the concert series will stay the same with Community Day and (6) six FREE concerts.
- It was decided to have an artist selection meeting on Monday, October 4th at Pavey's house. Bring info; get genres and contact name and numbers.
- The wrap up party will be Friday, October 22nd at 7:00 p.m. at Markus Strobl house. Bring a covered dish to share and drinks.
- Sharpe reported that Miller has finished the second coat of paint on the restrooms and will be removing the stakes from the tent tomorrow.
- Sharpe reported that three sponsors did not pay their sponsorship's this year and should be omitted from the article in the paper.
- Sharpe reported that she received a call from Brett Cook of Cook and Belle. He would like to come back to the Amphitheater and open up for Governor Davis.
- Different bands were discussed: Dave and Ray, Blues Brothers, Jake and Elwood Blues Reviews, The Why Store, ACDC Tribute, KISS Tribute, Led Zeppelin

Tribute, Jennie DeVoe, Toy Factory, FM 90, Sweetwater, Public Disturbance, Squirrely B's, The Dirty Third, Hoosier Jazz Buddies, Joe Rigney, Cousin Brother Band, Brian Wallen and the Tom Martin Band. Please get your band choices and info to Vicky right away so she can compile a list.

- Sharpe reported the Devonshire's were awesome and was neat seeing people stay till the end of the concert. Biggest crowd at the end. Biggest crowd up dancing this year. Seems that the big interest this year was the bands that played cover songs.
- It was suggested that we just say the concert starts at 7:00. Don't say who plays at 7:00 and then at 8:00.
- Was decided the posters need to be less busy. Put a small picture of the opening act with a bigger picture of the Headliner. Richmond said to have the main focus on the headliner.
- Richmond stated when it comes to picking artists run everything through her and she will contact groups for pricing. We only need one mouth piece. Feels that local bands price range should be \$300 - \$500. We need to submit names and bios. Let Richmond do her booking job.
- Sloan stated we had some class acts this year.
- Pavey suggested seeing if there is a Venue Reviewer out there. May be a value to us if we can get a good review. All thinks we would review well.
- Committee feels that the Indianapolis Star and Channel 8 Community Link was very effect this year.
- Rathz suggested doing a door prize at each concert from a local merchant.
- McGowan suggested he needs a Staff Photographer shirt so when he goes up on stage to take pictures people won't follow him.
- Sharpe stated that Richmond needs to stress to bands that no one is to cross the ropes when performing. If the musicians want to walk down the sloap and mingle with the crowd that is fine. At the last concert kids were invited up on stage and were sitting and walking on the cords. Richmond stated she will share this info with the bands.
- There being no further business, Rathz moved to adjourn. Richmond seconded. Meeting adjourned at 8:25 p.m.

Respectfully submitted:

Carla Sharpe, Secretary